

What to Expect of Traditional and Digital Marketing Agencies



Inflexible Pricing Models

Traditional and digital marketing agencies offer fixed, scope- and time-dependent pricing. Pricing structures often preclude SMB partnerships.



Generalist Approach

Traditional and digital agencies lack of specialized skills in all marketing areas significantly impact the quality and effectiveness of campaigns, especially when they are reliant upon third-parties.



Opaque Reporting and Analytics

Traditional and digital marketing agencies provide data that suits their narratives and skew KPI results.



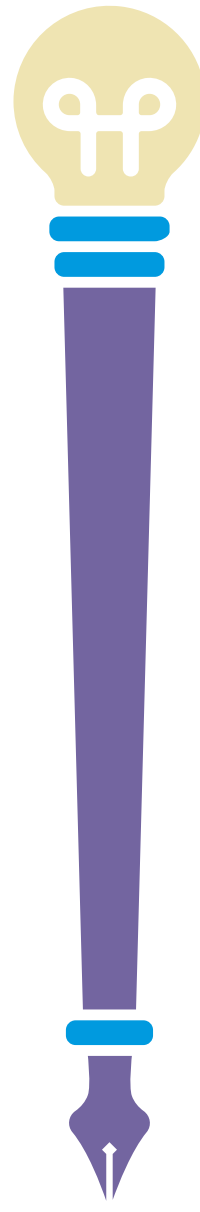
Limited Innovation

Typical agency leadership lack the fundamental knowledge and skills necessary for creating strong brands and deploying effective marketing strategies.



Delayed Adaptation to Trends

In rapidly evolving markets, traditional and digital marketing agencies are often slow to adapt, posing critical disadvantages for businesses needing to stay ahead of the curve.



Distinct Advantages of Leveraging Remixed for Key Decision-Makers



Flexible Credit-Based Pricing

Remixed operates on a subscription-based model with unused credits that carryover to subsequent months, offering affordable excellence.



Holistic Marketing Approach

Remixed is a full-service, multi-disciplinary branding and integrated marketing agency that offers a significant range of services all under one roof, creating greater efficiencies and higher quality outcomes.



Transparent and Detailed Analytics

Remixed delivers all the statistics in easy to read reports, allowing customers to make informed decisions, based on data-driven insights.



Dynamic Leadership

Remixed's leadership is a diverse grouping of leading-edge creative and marketing innovators, each with more than 30 years of industry experience.



Long-Term Brand Building

Remixed prides itself on flexibility, while remaining focused on employing strategies that promote sustainable growth and long-term brand value.



REMIXED
the branding agency